



nami

National Alliance on Mental Illness

Southern
Nevada

2025

IMPACT REPORT

EXECUTIVE SUMMARY



Improving quality of life by increasing mental wellness and reducing stigma surrounding mental health conditions through support, education, and advocacy.

National

- Strategic direction
- Materials & technical assistance
- Evidence based programs
- Public policy platform



State

- Advocacy at all government levels
- Public education promotion
- Support for local affiliates



Affiliate

- Advocacy at city/county legislation
- Education classes & presentations
- Support groups for peers & loved ones



Peer support  Community education & outreach  Community advocacy

2820 W. Charleston Blvd., Ste 19, Las Vegas, NV 89102

www.namisouthernnevada.org

NAMI Southern Nevada is a tax-exempt 501(c)3

EIN # 94-2922504

COMMUNITY ENGAGEMENT COUNT

4,522

The National Alliance on Mental Illness (NAMI) is the largest grassroots mental health organization in the country. NAMI Southern Nevada supports our local community by offering free mental health resources, support groups, education, and advocacy.

OUR VISION

A compassionate, trauma-responsive community where individuals are empowered to achieve a person-centered recovery and mental wellness.

OUR MISSION

Improving quality of life by increasing mental wellness and reducing stigma surrounding mental health conditions through support, education, and advocacy.

2025 RECAP



Touchpoints 10,881



HelpLine Contacts 866



NAMI Events 582

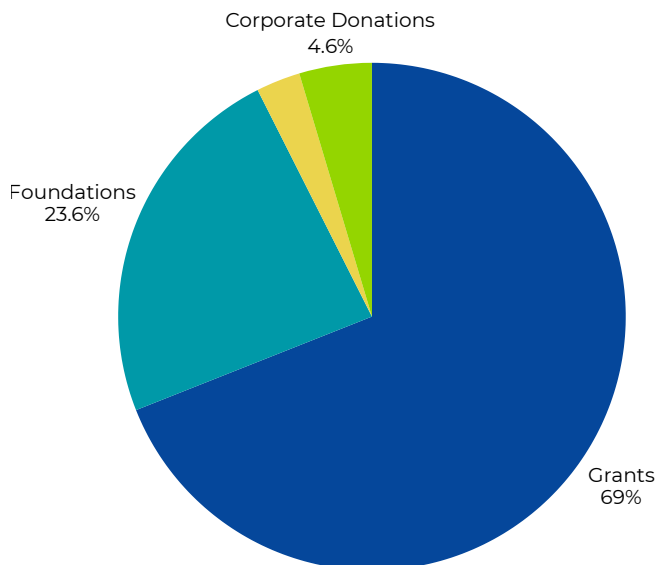


Community Outreach 61

2025 NAMI SOUTHERN NEVADA FINANCIALS

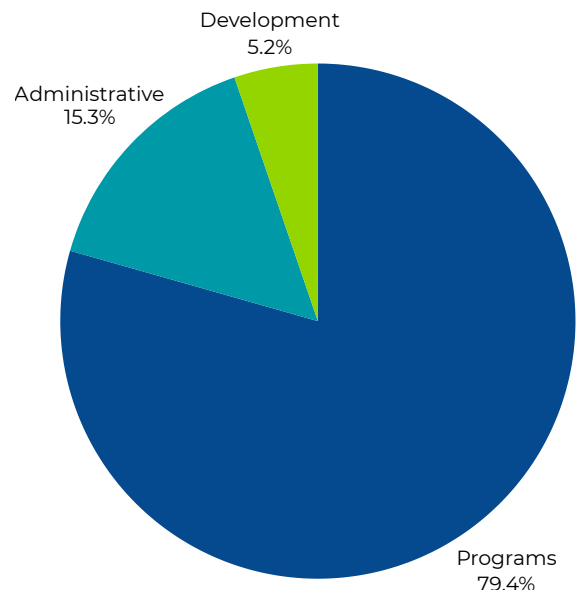
REVENUE

\$992,141



EXPENSES

\$892,393



Family Programs

-  **NAMI Family-to-Family** is an 8-session class for family, significant others, and friends of people with mental health challenges. 
-  **Family Support Groups** are family-led support groups for family members, caregivers, and loved ones of individuals living with mental health conditions.  
-  **NAMI Basics** is a 6-week class for parents and caregivers of children and adolescents living with mental health conditions. 

Peer Programs

-  **NAMI Peer-to-Peer** is an 8-session class for adults with mental health conditions who are looking to better understand themselves and their recovery. 
-  **Connection Recovery Support Groups** are peer-led support groups for adults living with mental health challenges. 
-  **Peer Recovery Support Specialists** provide youth and adults with 1-on-1 and group support. 
-  **NAMI In Our Own Voice** is a 40-90 minute presentation that provides a personal perspective of mental health challenges, as leaders with lived experience talk openly about what it's like to have a mental health condition. 

Apoyo en Español

-  **Grupo de Apoyo para Familiares** es un grupo hispano hablante de apoyo para familias, otros significativos, y amigos de personas con desafíos con la salud mental.  
-  **Compartiendo Esperanza** es una serie de videos en tres partes que explora el camino hacia el bienestar mental en las comunidades hispanas y latinas.  
-  **NAMI No Mas Silencio** Esta presentación está diseñada para estudiantes, padres y personal escolar, y cubre las señales de advertencia de la salud mental en los jóvenes.  

Wellness Programs

-  **Social Wellness Hour** is a weekly open gathering held after in person support groups where participants enjoy a complimentary hot meal, build relationships, and strengthen community connections in a relaxed, unstructured setting.

Youth Programs

-  **NAMI On Campus** clubs are student-led groups that promote awareness, combat stigma, and support mental health initiatives. 
-  **Youth Support Groups** provide support for youth ages 13-17 through mindfulness, games, and wellness activities.
-  **NAMI Ending the Silence** presentations cover the warning signs of mental health conditions and steps to take if you or a loved one show symptoms of a mental health condition.  

Justice System Programs

-  **Crisis Intervention Team (CIT)** is a 40-hour community-based training program to help first responders respond to a mental health crisis in an empathetic, informed way.
-  **Sharing Your Story with Law Enforcement** trains peers and families to share their stories to help increase first responders' understanding and empathy, improving crisis response in communities. 
-  **Hearing Voices Simulation** is an empathy-building exercise which helps families and professionals understand the challenges and strengths of people who experience hearing voices.
-  **Peer Recovery Support Specialists** provide 1-on-1 and group support to youth and adults impacted by the justice system and substance use. 

Education & Outreach

-  **Sharing Hope/Compartiendo Esperanza** introduces discussions on mental health and wellness through a 3-part series grounded in the sharing of stories and guided dialogue on mental wellness. 
-  **Tabling Outreach** provides mental health resources right in your neighborhood, with NAMI volunteers available to answer questions and share program information.
-  **Mental Health Presentations** reduce stigma and spread awareness, topics include:
 - Stress Management 
 - Mental Health 101 
 - Mental Health & Stigma 
 - Healthy Relationships

KEY



NAMI Signature Programs



Available in Spanish
Disponible en español



Education Classes



Ongoing Activities



Presentations

FAMILY PROGRAMS

We help families navigate the challenges of mental health conditions and promote recovery. These programs include NAMI Family-to-Family, NAMI Basics, NAMI Family Support Group, and Family Education Sessions.



874 Touchpoints
123 Programs Run

PEER PROGRAMS

We offer various peer programs designed to support individuals with mental health conditions and their families. These programs include educational courses, support groups, and trainings for peer support specialists.

““My mental health has greatly improved and the people in said group feel like a friend group or even a family I can be myself and share experiences with.”
-Peer Support Group Participant



1,701 Touchpoints
127 Programs Run



YOUTH PROGRAMS

One of our main goals is to ensure that people get help early. Since mental health conditions typically begin during childhood, adolescence, or young adulthood, we offer essential information and resources to help young Nevadans get the mental health support they need.

“What did you like best about the presentation?”

329 Touchpoints
50 Programs Run

“Encouragement through someone's story.”

“The information about resources.”

“All of it.”

“The warning signs part.”

“The honesty.”

“The positivity.”

“The stats.”

“The courage given to the student.”

“Personal stories.”



EDUCATION & OUTREACH

Education and Outreach programs increase mental health awareness and connection to resources through community-based presentations, storytelling, and direct engagement. Through initiatives like tabling outreach, and educational presentations on topics such as Mental Health 101 and stigma, these efforts reduce stigma, promote understanding, and connect individuals to support in their communities.



“Thank you for a productive session!
I learned a lot about communicating
and organizing thoughts.”
-NAMI SMARTS Participant



5,479
112

Touchpoints
Programs Run

JUSTICE SYSTEM PROGRAMS

We seek to improve the interaction between the justice system and individuals with mental health conditions. Our work focuses on diversion from the justice system and ensuring access to appropriate treatment and support for those involved in the justice system.



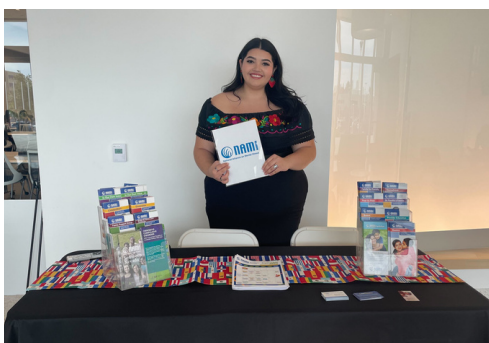
394
19

Touchpoints
Programs Run



SPANISH PROGRAMS

Spanish-language programs provide culturally responsive mental health education, support, and outreach tailored to Hispanic and Latino communities. Through educational presentations and peer-led family support, these programs reduce stigma and increase awareness to encourage individuals and families to recognize and seek help for mental health challenges.



413 Touchpoints
53 Programs Run

“muy agradabile mi senti bien. creo
que esta muy bien la clase a
instructoras muy caismatieas”

*Very enjoyable, I felt good. I think the class is very
good, the instructors are very enthusiastic.*

-Program Participant